



# The Society of Broadcast Engineers

## Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

**December 2020**

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Our website [sbe80.org](https://sbe80.org)

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### **SBE Chapter 80 – Tuesday, December 15, 2020, 12:00 Noon – Online PROGRAM:**

Our December program will be presented by Brian Walker, Business Development Manager, Professional Audio for Sennheiser Electronic Corporation. The topic is Digital Wireless Microphone Theory. Sennheiser is also providing the Zoom Meeting platform this month. The link will be sent out by end of day Monday December 14<sup>th</sup> to registered members of Chapter 80. Once again, if you are receiving this newsletter and you are not a member of Chapter 80 but would like to join the meeting, please send an email to [bhubbardgb@gmail.com](mailto:bhubbardgb@gmail.com) with your request.

*FYI - Our January program will be presented by Benjamin Nemser and Daniel Ritts of Nema Electronics. The topic will be Fiber Optics in HD, AV and Broadcast. Stay tuned for more info on that in next month's newsletter.*

### **Chairman's Corner:**

I have a lot of information to share with you this month. First, congratulations to our newly elected Chapter 80 officers and thank you for your commitment to our ongoing success!

Next, I want you to know that we are very close to reaching our original fundraising goal for the Don Borchert Fellowship. When this idea began after Don's passing, Steve Brown and I discussed ways to generate funds to support this effort with the goal of making this a self-supporting fund. We thought then that a balance of \$10,000 would make this happen. Now, thanks to many of our members (especially a couple of power users!) purchasing Kwik Trip or Shell gas cards, that goal is within our grasp. I owe a huge debt of gratitude to Steve Brown for taking the lead on this and making the success happen.

Don Borchert was the founder of what we now call Broadcasters Clinic. For almost 50 years he led the effort to provide quality technical education for broadcast engineers first through the University of Wisconsin and in later years partnered with the Wisconsin Broadcasters Association – a relationship we still benefit from today. Each Wisconsin SBE chapter provides financial support on an annual basis to fund a scholarship so that an applicant can attend the Clinic at no cost. The scholarship (some would call it a stipend) covers the registration and lodging. Anyone is eligible to apply. The award is not based on need or merit but founded on the principle that we are all continuing learners who want to improve our skills and professional competence. I think Don would be very proud of our efforts in this area as I am so proud of all of you for supporting our fundraising effort.

Although the goal may have been reached, this is an effort we can continue to support to benefit professional development within our own Chapter. I look forward to that discussion as we go forward into what will hopefully be a happy new year.

Now, a couple of messages from our national office:

\* Announced in November, the new SBE ATSC3 Specialist certification exams will be available to take during the February 2021 exam period. The deadline to apply is December 31. More information and the exam application are available at the SBE website, certification section.

\* The SBE Board of Directors have elected to keep annual membership dues at current levels for a third consecutive year in 2021. Member renewal letters will be mailed to members in early February.

Well, this is my last newsletter submission as Chapter Chair. Come January, Marty Jury takes the lead for us and I know he will have your support and encouragement going forward. I want to thank all the members of Chapter 80 for your contributions over this past year that brought us together online instead of in person. The stresses of social distancing and adaptation to Zoom, Teams, and other online platforms showed that we are a resilient group of broadcast professionals who are not afraid to face new challenges. Well done! A special thanks is due to our officers, who served this past year. Marty Jury (Vice Chair) and Matt Converse (Secretary), I greatly appreciate your support. Steve Brown (Treasurer, National Liaison, Past Chair and Charter Member of Chapter 80) you are the glue that holds this together. "Thank you" seems insufficient but will have to do for now. I appreciate your mentorship, advice, encouragement, and friendship. Programs are the lifeblood of any SBE chapter. Our Program Chair, John Pfankuch is simply outstanding. Thank you, John! All of our appointed leadership positions, Newsletter Editor - Mark (and Julie!), Webmaster - Mike, Membership -Dave, Frequency Coordination - Tim, Certification - Jim, EAS - Steve, Sustaining Membership – Stu; I hope you all know how valuable you are to the success of our Chapter 80 continuing efforts and thank you very much.

Stay safe and I hope to see you all in person very soon. Here's hoping 2021 will bring us good health and a return to something that more closely resembles normal for all of us.

**Bill Hubbard, CPBE**  
**Chapter 80 Chair**

### **Upcoming Events:**

December 15 – 12:00 noon Chapter 80 meeting online- Sennheiser (digital wireless mics)

January 20 – 12:00 noon Chapter 80 meeting online- Nema Electronics (fiber optics)

February 16 – 12:00 noon Chapter 80 meeting.

### **CHAPTER 80 ELECTED AND APPOINTED OFFICERS**

Chairman	Bill Hubbard	Retired	920-619-9651 bhubbardgb@gmail.com
Vice Chairman	Marty Jury	Relevant Radio	920-265-2684 starboardmarty@yahoo.com
Imm Past Chair	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639 sbrown@wcinet.com
Secretary	Matt Converse	Results Radio	715-623-4124 converse.matt@gmail.com
Treasurer	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639 sbrown@wcinet.com
Program Chairman	John Pfankuch	Heartland Video Systems	920-893-4204 jpfankuch@hvs-inc.com
Membership Chairman	Dave Duca	WOCO	920-883-7474 acrodrome@gmail.com
Sustaining Membership	Stu Muck	Muck Broadcast services	920-960-0045 MBSFDL@yahoo.com
Frequency Coord. < 1 GHz	Tim Laes	WGEE WIXX WNCY WROE	920-435-3771 tlaes@new.rr.com
Frequency Coord. > 1 GHz	Bill Hubbard	Retired	920-619-9651 bhubbardgb@gmail.com
Newsletter Editor	Mark Friedman	Retired	920-427-9017 m48dat@yahoo.com
Certification Chairman	Jim Sams	Retired	920-822-5951 jsams@netnet.net
Chapter 80 Webmaster	Mike Steele	WHBY	920-831-5605 msteele@wcinet.com
EAS Coordinator	Steve Konopka	Broadcast Field Services	920-788-7435 flashgun99@yahoo.com
Board of Dirs/SBE Liaison	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639 sbrown@wcinet.com

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## **For Sale or Trade**

This is a new addition to the newsletter that is meant to be an informal venue to exchange professional equipment, amateur radio, audiophile, etc. among our readership.

Obviously this is a separate venture from our chapter and in no way will our chapter be held liable. However we ask that a small percentage of your proceeds be donated to the Don Borchert Fellowship. The amount will be your choice.



Yaesu FT-7800R Dual Band FM Transceiver

I'll start off by offering up this ham radio rig. It includes mag mount, UHF/VHF whip, console amp detachment kit, manual and mic. Asking \$200 OBO. Email Mark at [m48dat@yahoo.com](mailto:m48dat@yahoo.com).