

The Society of Broadcast Engineers

Fox Valley Wisconsin, Chapter 80 2308 East Henry Street Appleton, Wisconsin 54915-3547

May 2009

The next meeting of Chapter 80 SBE will be at the Out O' Town Club in Kaukauna at noon. Our program will be by Hal Buttermore about audio processing for DTV

Chairman's Corner

Our May meeting of SBE Chapter 80 will be held on Tuesday, May 19, 2009 at the Out O' Town Club in Kaukauna. Our guest speaker will be Hal Buttermore from Linear Acoustic. Hal's program is entitled, "DTV Audio Myths and Realities: Some Useful Facts for the Transition...Now."

This presentation will discuss how loudness problems can be managed to ensure viewer satisfaction and FCC compliance. He will review Dolby Digital (AC-3) and why metadata alone is NOT sufficient to properly handle loudness levels. ITU BS.1770, a new international loudness measurement standard will be introduced and explained. We will have a discussion of what makes a modern audio transmission processor designed for 5.1 critically different than legacy or even card-based systems and outline a multi-stage loudness solution for Ingest, Production, and Transmission. Some hidden surprises in the AC-3 system including 2-channel/5.1 channel switching issues and how to avoid them will be revealed. The distribution structures of several different networks will be presented along with advice on how local affiliates need to be prepared to handle these signals. Finally, he will discuss loud commercials, viewer complaints, C.A.L.M., and summarize a logical approach for the June 12th, 2009 transition.

Broadcaster General Store has offered to host the lunch, and I thank John Pfankuch of Heartland for making the arrangements for the meeting.

Our April meeting was held on Tuesday, April 28 in Oshkosh. We met at noon at the Roxy Supper Club for lunch and a brief business meeting. Following lunch, we went on a tour of the AT&T U-verse head end located a short distance from the restaurant. A special thanks to Brian Kawczynski, AT&T Video Operations Manager for hosting the tour, and Bill Hubbard for making the arrangements.

Upcoming events:

Wednesday, June 17, 2009 – SBE/WBA Summer Engineering Workshop at the Ostoff Resort in Elkhart Lake, WI. Register online at: www-wi-broadcasters.org

Tuesday, July 21, 2009 - Chapter 80 picnic at Heartland Video Systems in Plymouth, WI

Tuesday, August 18, 2009 - Chapter 80 meeting - TBA

Tuesday, September 15, 2009 - Chapter 80 meeting -- TBA

I look forward to seeing you on Tuesday, May 19, 2009 at noon at the Out O' Town Club in Kaukauna!

Regards, Keith M. Kintner

2009 SBE Certification Application and Exam Schedule

Exam Date(s)

June 5-15, 2009

August 7-17, 2009

November 6-16, 2009

Local Chapters

Local Chapters

Local Chapters

Local Chapters

September 18, 2009







WBA Summer Conference - June 17th - 18th

Mark your calendars and make your reservations now to join us as your WBA travels to the beautiful Osthoff Resort in Elkhart Lake for our 2009 Summer Conference, which will take place June 17 & 18, 2009. As always, we invite broadcasters, industry colleagues, family and friends to attend. As has become our tradition, the Summer Conference promises to offer something for everyone, and will be beneficial, educational, and also lots of fun! The engineering sessions are on Wednesday June 17th. Register by June 3rd (WBA)

Register online at http://www.wi-broadcasters.org/events/Summer%20Conference/summerconfreg.htm

DTV Readiness Improves With seven weeks remaining until the transition to digital television, 3.5 million or 3.1% of U.S. TV households remain completely unready for the June 12 switch according to Nielsen. The figure is an improvement of more than 100,000 households in the two weeks since the last update. Hispanic households showed

the largest percentage improvement, moving from 5.4% unready down to 5%. (Nielsen.com)

Chapter elections. Congratulations to Keith Kintner Evan Stanek and Steve Brown who agreed to continue to serve as our chapter officers for another year.

FCC releases QUARTERLY REPORT ON INFORMAL CONSUMER INQUIRIES AND COMPLAINTS The Commission has released its report on the top subject areas for inquiries and complaints processed by the Consumer & Governmental Affairs Bureau (CGB) during the fourth quarter of calendar year 2008. During this quarter, complaints in the reported categories decreased over 28%, from 98,816 in the 3rd quarter to 70,836 in the 4th quarter of 2008. Most of the decrease occurred between the Radio and Television Broadcasting category where complaints decreased over 27% from 40,057 in the third quarter to 29,106 this quarter (fcc.gov)

	October	November	December	Quarter Totals
Radio and Television Broadcasting				
Disability & Access Related Issues	10	17	23	50
Carrier Marketing & Advertising	47	36	33	116
Programming - General Criticism	153	90	68	311
Digital Television Issues	232	199	283	714
Other Programming Issues	479	416	277	1,172
Programming - Indecency/Obscenity**	16,195		754	26,743
Totals	17,116	10,552	1,438	29,106

FCC complaints received last guarter 2008









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CHAPTER 80 ELECTED AND APPOINTED OFFICERS 2009-2010

Chairman Vice Chairman Secretary/Treasurer Program Chairman Program Chairman Membership Chairman Sustaining Memberships Frequency Coord. < 1 GHz Frequency Coord. > 1 GHz Newsletter Editor Newsletter Editor Certification Chairman Chapter 80 Webmaster **EAS Coordinator** Past Chairman Board of Dirs/SBE Liason

Keith Kintner Evan Stanek Steve Brown John Pfankuch Bill Hubbard Al Kilgore Greg Tadyshak Tim Laes Joe Kamenick Bill Tessman Dave Driessen Jim Sams Jim Jensen Steve Konopka Mark Friedman Keith Kintner

UWO **Woodward Communications** WHBY WAPL WKSZ WZOR Heartland Video Systems WBAY-TV2 **WRVM WBAY-TV** WGEE WIXX WNCY WROE WFXS TV-55, Wausau Heartland Video Systems **WGBA WACY UWGB** Christian Family Radio WPNE TV/FM WPNE TV/FM **UWO**

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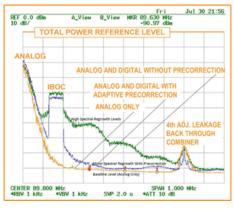
920-424-7357 kintner@uwosh.edu

NRSC-G201 RF Mask Compliance Measurement **Guideline Adopted.** The purpose of the Guideline is to provide background information as well as detailed instructions on the best methods and practices for determining compliance, for both hybrid AM and hybrid FM IBOC, for the situations most likely to be encountered. Some of the topics covered in this new NRSC Guideline, which is nearly 100 pages in length, include the following: Modulating signals and compliance measurement - the signal(s) used for modulating the analog portion of the HD Radio hybrid FM IBOC signal can introduce variance in RF mask compliance measurement results. Since the shape of the PSD envelope of the analog portion of the hybrid signal is determined by the modulating signals applied to the analog carrier, a test signal is recommended which results in repeatable measurements, thereby eliminating variances due to the modulation. The recommended test signal has been found to be more "demanding" against the mask (by about 2 dB) than using "pink" noise or program audio.

AM IBOC mask compliance—this section addresses use of both the 47 CFR §73.44 analog peak mask and the NRSC-5 hybrid AM IBOC PSD masks when doing AM IBOC mask compliance measurements. A three-step procedure is

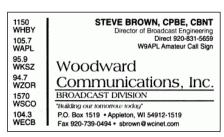
described involving a legacy analog mask measurement, an analogsideband-todigital overlap measurement. and a full hybrid **IBOC**

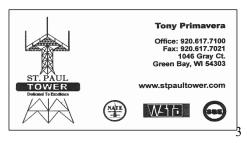
measurement.. (nab.org)



This document will be available on the NRSC's web site at www.nrscstandards.org

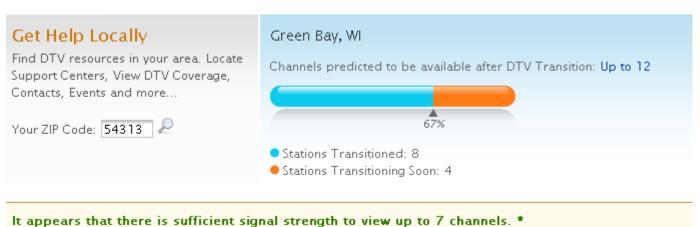








The FCC has improved its digital tv transition web site. Check it out at www.dtv.gov



The SBE Chapter 80 Newsletter is published monthly. Members are welcome to contribute articles or ideas. Please have your submissions in by the 4th of the month to Dave Driessen or Bill Tessman.

GEMCOM

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